

The Frisco Bar

Designed and Installed by AlleyCat AV



Often described as the “Cheers” of its bustling Dallas-Fort Worth metro area neighborhood, the Frisco Bar is a haven where locals meet to enjoy live musical entertainment five nights a week along with TV sports, poker and Southwestern comfort food. Owner Tony Spino chose longtime friend Danny Salinas of AlleyCat AV to upgrade his Frisco, Texas hotspot’s aging “mix-and-match” sound system and take it to the next acoustical level.

Challenges

- The bar’s high ceiling, hard reflective surfaces and lack of acoustical treatment presented considerable sonic challenges
- The system needed the flexibility to deliver clear, crisp sound for live music including classic and alternative rock, country, blues, DJs and karaoke

Solution

“The Frisco Bar’s always had live music but with a mishmash of sound gear collected over the years,” explains veteran AV integrator Danny Salinas. “Bands often brought in their own systems so the bar never had a consistent quality of sound. I designed a simple yet effective system to address their pressing audio challenges of muddy sound and spotty coverage. For mains, we rigged left/right Fulcrum Acoustic GX1595 15-inch coaxial speakers from the 24-foot ceiling. Their precise 90° x 45° pattern control keeps sound from bouncing off the bar’s drywall and concrete wall surfaces while providing uniform coverage throughout the space. A Fulcrum Sub218 dual 18-inch subwoofer onstage delivers all the extended low frequency support and output performers need.”

“The high-fidelity, full-range character of Fulcrum’s coaxial speakers is remarkably transparent,” Salinas relates “Their TQ™ processing ensures you get the same sonic accuracy and consistent voicing regardless of volume, whether it’s a karaoke performance or a loud rock band. Fulcrum also provided factory-verified settings for the system’s Symetrix DSP that made system tuning a snap. The speakers sounded great right out of the box.”

“Bands used to bring in their own portable sound systems because they lacked confidence in our house system,” states Tony Spino. “Now the Frisco Bar has a phenomenal sound system that’s attracting new customers and new musicians who want to play here. It gives every performer the opportunity to sound amazing.”

Project Details

Location

Frisco, Texas

Product Category

Hospitality

Project Type

3,000 square foot neighborhood bar and live music venue

Fulcrum Products

(2) GX1595 15 inch Coaxial Loudspeakers, 90° x 45°

(1) Sub218 Dual 18 inch Direct-Radiating Subwoofer

Supporting Products

Lab.gruppen C48:4 Power Amplifier

Symetrix Solus NX DSP

