

Life Hotel

Designed and Installed by Synapse Audio Visual Designs



Life Hotel is located in the former Midtown Manhattan headquarters of the iconic LIFE Magazine where celebrated artists lived and produced the publication. The elegant boutique hotel features 98 rooms, an upscale restaurant, and a subterranean cocktail bar said to have been a speakeasy for magazine staffers during Prohibition. Synapse Audio Visual Designs was chosen to design and install a high-end sound system befitting the meticulously renovated building's rich history and sophisticated vibe.

Challenges

- Eight-foot ceilings and hard reflective surfaces in the hotel lobby bar/dining area and basement speakeasy presented acoustical challenges
- Compact, high-fidelity loudspeakers were required to fit discretely in the hotel's tight installation spaces without detracting from its elegant design aesthetic

Solution

"When our client said she was looking for small, high-end loudspeakers for the Life Hotel, I knew exactly where to turn," explains Synapse Audio Visual Designs owner Chris Obsuth. "We designed a distributed system based on Fulcrum Acoustic's RX Series coaxial loudspeakers. We've found their high output-to-size ratio and broad 90° x 90° coverage extremely effective in close quarters like the hotel spaces."

Eight compact Fulcrum RX699 6.5-inch coaxial loudspeakers cover the lobby's cozy bar and dining area with six additional RX699s in the historic downstairs speakeasy which was discovered during the hotel's extensive renovation. "The beauty of Fulcrum's RX Series speakers is that they're very full sounding for a small form factor and their mid-bass is ridiculously good," says Obsuth.

"We also installed two ultra-compact Fulcrum US212 dual 12-inch subwoofers in the hotel's basement speakeasy for the low frequency extension needed to support live DJs," recalls Obsuth. "When space is a challenge to find, as is often the case in New York city, Fulcrum loudspeakers are a great fit."

Project Details

Location

New York, New York

Category

Hospitality

Project Type

Boutique hotel lobby bar/dining area and lower-level lounge

Fulcrum Products

(14) RX699 6.5 inch Coaxial Loudspeakers, 90° x 90°

(2) US212 Dual 12 inch Direct-Radiating Subwoofers

Supporting Products

Symetrix Radius DSP

Powersoft M28Q and M50Q Amplifiers

