

PRESS INFORMATION

Fulcrum Acoustic Unveils New CCX Subcardioid Coaxial Loudspeaker

Rochester, NY & Whitinsville, MA ... Fulcrum Acoustic, creators of high-performance professional loudspeaker technologies, has announced their latest innovative product, the CCX1295 12 inch Subcardioid Coaxial Loudspeaker. Unlike conventional loudspeakers that trade off low frequency (LF) directional control for compact enclosures, Fulcrum's Passive Cardioid Technology™ enables the CCX1295 to achieve unprecedented LF/HF control for a product of its size.

The CCX1295 marks Passive Cardioid Technology's first application in Fulcrum's extensive TQ Install line of versatile installation loudspeakers. Combining the benefits of this technology with Temporal Equalization (TQ™), the single-amplified CCX1295 delivers impressive LF directional control, improved intelligibility, enhanced sonic accuracy, and the output capability and pattern control of normal premium 2-way systems in a considerably lighter and more compact enclosure than those with offset drivers."

"The CCX1295 features a single 12 inch 90° x 45° woofer and a 3-inch compression driver in a compact enclosure designed for permanent installation in a wide range of applications," explains Fulcrum Acoustic Co-founder and Vice President of R&D David Gunness. "This passive subcardioid coaxial loudspeaker provides 9 dB of low frequency attenuation in the rear hemisphere. As the first member of our CCX12 family, the CCX1295 will soon be joined by 12 inch models offering a full range of horn patterns."

Passive Cardioid Technology was first introduced in Fulcrum's FL283 Line Array Module, is the basis for their Cardioid Subwoofers product line, and is a technology they continuously develop and evolve into new applications.

More information on the CCX1295 is available on the [product page](#) of the Fulcrum Acoustic website. [Specifications](#) are also available online.



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About Fulcrum Acoustic

Founded in 2008, Fulcrum Acoustic is a professional loudspeaker manufacturer known for its unique approach to loudspeaker design. Employing the research of company co-founder David Gunness, Fulcrum Acoustic combines proprietary coaxial design and Temporal Equalization processing power to create the most powerful and versatile line of loudspeakers available.