

Oxford Social Club

Designed and Installed by John Lyons Systems



The Pendry San Diego is an elegant boutique hotel that has quickly become an entertainment and culinary hub within the city. The hotel's sophisticated Oxford Social Club was designed to seamlessly shift from a low-key lounge into a high-energy dance club as the night progresses. Legendary nightclub industry sound designer John Lyons was chosen to create a world-class sound system possessing that same versatility.

Challenges

The Oxford Social Club required powerful yet compact loudspeakers capable of energizing its dance floor without detracting from the visual aesthetic of the lounge.

Solution

Lyons designed a system with eight Fulcrum Acoustic CX1295 12 inch coaxial loudspeakers, one Sub215 Dual 15 in Direct-Radiating Subwoofer, and seven Sub115 15 inch Direct-Radiating Subwoofers. The mains were carefully positioned inside soffits around the lounge, while the subwoofers were secreted into existing millwork and columns. Additional smaller side zone speakers were placed near the entryway and bathrooms.

"Any time I do a project I try to identify the products that are the best fit," Lyons explains. "In this case we wanted high-powered, high-fidelity sound, but we didn't want to take up a lot of visual space. Fulcrum was the clear choice."

"I always tend to give my clients a little more than they ask for because I know that two hours into opening night they're going to wish they had it," he adds. "With the Fulcrum loudspeakers and Powersoft amps, this system is deceptively powerful. It's kind of a wolf in sheep's clothing. It can get really loud if the night calls for it."

Project Details

Location

San Diego, California

Category

Hospitality

Project Type

High-end boutique hotel lounge and nightclub

Fulcrum Products

(8) CX1295 12 inch Coaxial Loudspeakers, 90° x 45°

(1) Sub215 Dual 15 in Direct-Radiating Subwoofer

(7) Sub115 15 inch Direct-Radiating Subwoofers

(1) US212 Dual 12 inch Direct-Radiating Subwoofer

(2) P 8 inch Coaxial Loudspeaker, 100° x 100°

(11) S Dual 8 inch Coaxial Loudspeaker, 100° x 100°

Supporting Products

Powersoft Ottocanali Amplifiers



Photos courtesy of The Oxford Social Club